



Naturally Modern Life

TRANSFORMING THE MUNDANE INTO
THE MAGICAL BY CULTIVATING
MINDFULNESS



MEDIA KIT



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Hello my friend!

I'm Lacey. Content creator behind [Naturally Modern Life](#). I'm into living simply, naturally, and purposefully. All while raising my little tribe to be mindful of what goes into our bodies and our planet.

I'm into zero-waste mommin', plastic-free and natural living, scouring thrift stores for treasure, and saving the planet... One sippy cup at a time.

Everyday I get to work with amazing bloggers and brands around the world to share ideas and connect with my tribe of readers.

Have an amazing product, service, or idea that you think will resonate with my readers?

A CUSTOM EXPERIENCE FOR YOUR COMPANY

I love introducing my readers to quality brands and each company that I work with presents the unique opportunity for a customized approach. Amongst the things that I can offer are:

- Giveaways
- Sponsored posts
- Custom recipes
- DIYs
- Product reviews
- Videos
- Ad space
- Social media promotions
- Brand ambassador/affiliate
- Freelance writing
- Speaking engagements
- Classes and workshops

My personal philosophy is quality takes high priority over quantity. I try to keep ads to a minimum because no one like being bombarded with them. This means that when I put your name on my site, it goes a lot further because you don't have to worry about getting lost in a crowd. This also ensures that our audience sees only things that are relevant and applicable to them, creating a better experience for them and more hits for you.

If you are interested in promoting your company through Naturally Modern Life you can email me at info@laceyburbage.com and I'll come up with a custom package to fit your needs! I look forward to hearing from you.

Best,

Lacey Burbage

SITE STATS

Naturally Modern Life
.com

Monthly Unique Visitors

1,574

Reader Demographics

92% women

38% age 25-34

30% age 35-44

THE TRIBE

Blog Subscribers: 1,347

Instagram: 6,362

Facebook: 1,485

AD SPACE

\$25.00/month

300 x 250 pixels

\$50/month

Spotlight on favorites list

\$20/month